ONLINE MASTER OF ARTS IN ORGANIZATIONAL LEADERSHIP

FACILITATE COLLECTIVE AND INNOVATIVE SOLUTIONS FOR A COMMON, PUBLIC GOOD

The online **M.A. in Organizational Leadership program** with a **Civic Engagement concentration** at CLU produces graduates who are prepared to transform communities, neighborhoods, and regions by facilitating collective, innovative solutions. Graduates demonstrate skillful public sector leadership, advance democratic participation strategies, enable public dialogue and deliberation, and empower communities.
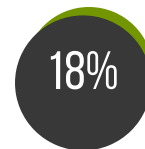
This online master's degree emphasizes public administration and public policy under its civic engagement concentration and is much more than furthering special interests and individual desires or acting only when threatened; this is why we define civic leadership as the means to create mutual understanding of the responsibilities of diverse constituencies in democratic self-governance who act in unison to pursue a common, public good.

This program prepares current and future leaders in communities and community-based organizations/institutions, in local government, in public administration, and in elected or appointed positions to craft more purposeful, innovative, and engaged civic communities and to cultivate communities' capacity to address the complex challenges that they face.

Expected Growth for Social and Community Service Managers

$64,100
Median Annual Wage

18%

18% Expected Employment Growth*

Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Social and Community Service Managers (December, 2018); *From 2016-2026

PROGRAM SNAPSHOT

WASC
Accreditation

Program Length
12 Months*

Program Cost
$18,000

Format
100% Online

No GRE or GMAT Required

*12 month courses: Full-time status (2 courses per term) must be maintained to complete the master's degree in 12 months.

Required Courses for a Civic Engagement Concentration:

MLC 5301 - Civic Leader Assessment

This course analyzes various aspects of public leadership, including political leadership, administrative leadership, and civic leadership, and helps you build your own distinctive, public, leadership skills.

MLC 5302 - Leading in the Public Sphere

This course serves as a field course on community engagement and civic involvement. Students will learn the organizing language, content, and theory around communities and how they operate in society.

MLC 5303 - Trends in Governance

This course focuses on themes and trends that interplay in governance, including social issues, social inequality, and social justice issues. This course is key for civic leaders and authentic engagement because these issues are the very problems civic leadership seeks to solve.

MLC 5304 - Creating Public Policy

This course provides key theories, practices, and challenges in formulating and implementing policy changes. The course examines the current implementation landscape, conventional perspectives on political processes, governance and management, and policy and program management, and introduces strategic action fields while exploring fields, organizations, and case studies.

MLC 5305 - Community Engagement

In this course, students will understand that, across local and global issues, individuals must be mobilized to create the power to promote change within a community.

MCC 5301 - Mindfulness

Build the capacity for focused awareness and compassion. Move from personal vision to shared vision through critical and strategic thinking.

MCC 5302 - Dialogue

Craft creative solutions by drawing out and integrating other's ideas. Listen to understand and advocate without alienation.

MCC 5303 - Collaboration

Build sustainable change through teams. Create diverse teams who can deal with complex problems and resolve conflict.

MCC 5304 - Change

Combine flexibility with insight to stay ahead of the rapidly changing environment. Replace resistance to change with an ability to "skate where the puck is going."

MLC 5306 - Capstone Action Project

This self-directed project draws on your entire educational experience where you research, analyze, and determine appropriate methods and contemporary strategies for designing and implementing initiatives that generate positive social impact.